



# Central Region Area 2 Venturing November 2006



Welcome to the first edition of our monthly newsletter. Each edition will feature information that may be useful for your council's Venturing program. We will highlight items that support the development of your Teen Leadership Councils, Roundtables, chairmanships, commissioners, professional staff, and council-wide activities. We look forward to being of service to you in Venturing.

*Sara Fobare*

Area 2 President

*Jeff Gerald*s

Area 2 Chairman

## The 16 Scout Councils of Central Region Area 2 Venturing

Anthony Wayne Area, *Blue Water*, Buffalo Trace, *Chief Okemos*, Clinton Valley, *Crossroads of America*, Detroit Area, *Gerald R. Ford*, Great Sauk Trail, *Hoosier Trails*, Lake Huron Area, *LaSalle*, Sagamore, *Scenic Trails*, Southwest Michigan, and *Tall Pine*

## The Role of the TLC in a Council

Ideally, each council should have a Teen Leadership Council (TLC) for Venturing. Other names are commonly used, such as Venturing Officers Association (VOA) and Venturing Leaders Council (VLC). The TLC is a youth run organization with elected or appointed officers. Some Councils have a Venturing Roundtable which is led by a Commissioner, but also includes youth officers from the local Crews. Both formats are intended to help develop Venturing in the council by:

- Providing a communication forum for the Venturing Crews in the Council;
- Modeling effective Crew operations;
- Providing a learning resource for scouters interested in learning about Venturing;
- Promoting Venturing activities & opportunities;
- Assisting with Venturing training; and
- Developing new Venturing programs.

Next month we will describe the typical structure and organization of a council TLC.

## Resource Tips of the Month *Venturing Marketing Guide*

(Available on the BSA web site, [www.scouting.org](http://www.scouting.org))

The **Venturing Marketing Guide** highlights techniques for marketing Venturing. It will encourage you to:

- Get excited about marketing one of Scouting's most viable, fastest-growing programs.
- Build a Venturing marketing plan as part of your district and/or council marketing plan.
- Provide suggestions for marketing Venturing.

For additional information on building a district or council marketing plan, see the following BSA resources:

- **Two-Year Marketing Plan** on CD-ROM. This resource contains **The Strategic Marketing Plan Workbook for Local Councils** and the **District Positive Publicity Workbook**. Get it by contacting External Communications at the national office.
- The **Marketing Update** newsletter, is available from BSA External Communications.

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# Activities in the Area Scheduled for 2007

Powderhorn, May 18-20 & June 8-10, Detroit Area Council, D-A Scout Ranch (TBD)

Area 2 Assemblage, June 20-24, Detroit Area Council, D-A Scout Ranch

Kodiak, June 24-29, Great Sauk Trail Council, ACE Adventure Center, WV

Venturing Camp, July 22-25, Crossroads of America Council, Camp Krietenstein

Makahiki, August 11-13, Anthony Wayne Area Council, Warsaw, IN

Powderhorn, August 24-26 & Sept. 14-16, Lake Huron Area Council, Camp Rotary

Be sure to send your activity notices to Debbie Keyes (deb-keyes@sbcglobal.net) so she can post them on the Central Region Venturing Yahoo Groups site.

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## This Month's Q & A

### **Q. *What's my Council doing to develop a thriving and robust Venturing program?***

**A.** Each of the 16 councils in Area 2 has a unique set of skills, resources, impediments and opportunities to implementing the Venturing program. The best way to get a true picture of the Venturing program in your council is to meet with the professional assigned to Venturing, the key volunteer leader (TLC Advisor or Council Venturing Chair) and if available, the President of the TLC.

The members of the "Key 3" may not have all of the answers to your questions, but they should be able to direct you to the people who do. For example, the answers might be found in your Council's Camping or Training Committees. Or you may have to make inquiries for information at the District level. Please feel free to contact us if you need to know who the "Key 3" are in your council. And always feel free to contact us if you still can't find an answer.

Keep in mind that the Boy Scout and Girl Scout programs are well over 90 years old, whereas Venturing has only been around since 1998. The program is still evolving at all levels, and it will take some more time to get the program functioning in high gear in each of the councils. Communication is the key to the success of a Council Venturing program. You are one of the vanguards for this new program in scouting. Keep those lines of communication open and working in both directions.

## Venturing Youth Protection

The "Personal Safety Awareness" video features scenarios for local discussion, with dramatic segments regarding the issues of acquaintance rape, internet safety/stalking, and sexual harassment. The National Venturing Division is developing two more segments - internet pornography and suicide. They hope to introduce the updated video sometime next year. Be sure your council has the current video (AC-09V027) available for the use of your local Crews.

### **Expert Consultant Tip of the Month**

The fall hunting season is in full swing, with many of our Venturers heading out in pursuit of wild game for their first time. The Outdoor Bronze and Ranger awards feature a Hunting elective. Here are a couple of links to help you find expert consultants.

*Indiana Department of Natural Resources*  
<http://www.in.gov/dnr/>

*Michigan Department of Natural Resources*  
<http://www.michigan.gov/dnr>

*National Bowhunter Education Foundation*  
<http://www.nbef.org/>

*National Hunting and Fishing Day*  
<http://www.nhfday.org/>

*International Hunter Education Association*  
<http://www.ihea.com/>

*National Muzzle Loading Rifle Association*  
<http://www.nmlra.org/>