June 2007 Volume 1, Issue 6



# Central Region Area 5 Venturing Monthly Newsletter



Welcome to the June issue of our monthly Area 5 Venturing newsletter. Each edition will feature information that you may find useful for your council's Venturing program. We will highlight items that support the development of your Teen Leadership Councils, Roundtables, chairmanships, commissioners, professional staff, and council-wide activities. We look forward to being of service to you in Venturing.

Dan Bedell Area 5 Venturing President

Rob Voqt Area 5 Venturing Advisor

## **New Area 5 Venturing President**

Dan Bedell was installed as Area 5 Venturing President on June 7th at the annual Greater Saint Louis Area Council's Venturing Recognition Dinner.

Dan Bedell is a registered Venturer and Boy Scout in the Greater St. Louis Area Council (GSLAC). Dan has been a Boy Scout for 12 years. He earned his Eagle Scout Award in 2006.

Dan has served on the GSLAC EVOA in the following positions: President, and Vice President of Program. He has also served on the GSLAC VOA as Vice President of Program. He has served as the chairman for GSLAC's annual Fall Fun Rally for the past 3 years. The Fall Fun Rally is the largest event designed for Venturing in the nation.

Dan was recognized with the Venturing Leadership Award in 2005 for his dedicated service to Venturing.

Outside of Scouting, Dan was the President of his District 8 of Future

Business Leaders of America, is a Senior Class Officer for the Class of 2007 and served as a student council representative.

This fall Dan will be attending Lindenwood University on a Scholarship for lacrosse and being an Eagle Scout.

Please join us in congratulating him on this position, and give him the support he needs throughout the coming year.

## **Venturer Spot Light**

#### CAN YOU GUESS WHO IT IS THIS MONTH?



**AMANDA VOGT** 

Serving as the 2006-2007 Centeral Region Venturing President is Amanda Vogt. Amanda has previously served the region as Area 5 Venturing President, and her council as a VOA officer. Through her many adventures with Venturing she has earned the Religious Life and Outdoor Bronze Awards, the Gold Award, the Silver Award, and the Council Venturing Leadership Award. While involved nationally now, she is keeping her boots on the ground serving her Crew as Vice President of Administration, and as an Assistant Scoutmaster for a local Boy Scout Troop. She is also a recipient of the Girl Scout Gold Award

Amanda is a freshman at Lindenwood University in St. Charles, MO, and the recipient of Lindenwood University's Boy Scout of the Year 4-year full ride Scholarship. She is majoring in Music Performance, Music Business, and Accounting.

In high school she was involved in many scholastic activities including National Honor Society, Tri-M Music Honor Society, Renaissance, Junior Achievement, Show Choir, Chamber Choir, Symphonic Orchestra, and Theater.

#### Illinois Councils: Okaw Valley Council 335 West Main Street Belleville, IL 62220

Trails West Council
1055 Harrison St.
Wood River, IL 62095
http://www.twc-bsa.org
Mississippi Valley
Council

2336 Oak St.
Quincy, IL 62301
<a href="http://www.mississippivalleybsa.org">http://www.mississippivalleybsa.org</a>

Missouri Councils: Great Rivers Council 1203 Fay St. Columbia, MO 65201 http://www.bsa-grc.org Pony Express Council 1704 Buckingham St. Joseph, MO 64508 http://www.ponyexpres sbsa.org

Ozark Trails Council 1616 S. Eastgate Springfield, MO 65809 http://www.ozarktrailsb

<u>sa.org</u> Greater St. Louis Council

4568 West Pine Blvd. St. Louis, MO 63018 http://www.stlbsa.org Heart of America Council

10210 Holmes Rd. Kansas City, MO 64131 http://www.hoacbsa.org

## **MESSAGE FROM THE PRESIDENT**



This is the first of many times you will hear from me. My name is Dan Bedell and I am taking over for our past Venturing President Amanda Vogt who was titled the new Central Region Venturing

President. This next year is going to be a vital year for the area. We have the chance to continue the progress and growth that we have made in the last program year.

We will be focusing on increasing the communication among councils in our area so that we can ensure everyone has the support they need to put on great council programs.

I am available for advice and assistance for any issues that may arise. I have been active in many parts of the Venturing program and can help with most anything. Should I not know the answer to a problem I will help you in finding the answer.

We can all get a lot out of this next year if we all work together to make it a year for the record books.

## **Area 5 Forms a Teens Leader Council**

The area is looking to form a Teen Leaders Council (TLC). That means we need your help. There are now two Vice President Positions open.

This is a great way to see how the area and regional level work with local councils.

As Vice President you will be expected to

demonstrate the qualities of Venturing everywhere you go and be a constant role model for other Venturers.

You will be tasked with contacting select councils to collect feed back and offer support.

If you think you are up to the job fill out

the form at the end of this newsletter and send it to either Bob Vogt or Dan Bedell. The deadline for completing receiving your application is July 1<sup>st</sup>. Good Luck!

Each Council's VOA/TLC President will be an automatic member of the Venturing Area's TIC

## The Largest Venturing Event in the Nation is in Area 5

Our area is home to the largest event designed for Venturers in the nation. This event is the Fall Fun Rally that is hosted by the Greater Saint Louis Area Council's VOA (GSLAC-VOA).

This event was founded almost 40 years ago as an Exploring event. Over the years the event has become a Venturing event run by youth and governed by the youth on the Council VOA.

There have been over one thousand participants in the past enjoying a whole book of program items.

This upcoming fall the event is scheduled for September 14 - 16.

Nearly twenty-five programs and over a page of training opertunities fill the manual already. The GSLAC-VOA has invited the entire Central Region to join them in this event this fall. Take advantage of this awesome opportunity to meet Venturers from all over the region and enjoy a fun filled two days of programs.

For information contact Dan Bedell. You will receive a camp manual and some out of council travel instructions.

## **Area 5 Venturing News Letter**

## **0 & A SESSION**

DO YOU HAVE QUESTIONS? SEND THEM TO THE PRESIDENT TO GET THEM ANSWERED!!

Are there any specific Area 5 Venturing events or meetings coming up?

councils in the area Venturing Vice for special events? President Position?

Are you able to visit What is the Area 5

The only events in Area 5 that The Area 5 Venturing are coming up are the different summer camps listed on the list above. However Greater St. Louis Area Council has opened up all of their council events to the entire Area. If your council is interested in putting on an event open to Area 5 Venturers please contact me, and I would be more than willing to help.

Presidency position does not come with a budget which limits the amount of travel I can do. However I would love to meet with different councils. I would like to find out if there is some weekend that several councils near each other may have activities or meeting going on so that I could visit more than one council at a time therefore saving gas money. If your council has an activity feel free to let me know the date and time, and I will see if I can make it work.

The Area 5 Venturing Vice President is a new youth officer position at the Area level that assists the Area 5 Venturing President with their duties. The Area 5 Venturing VP is directly responsible for five or six councils near their own council. They work with those councils to promote Venturing in that part of Area 5. They also help the Area 5 Venturing President with any projects he asks them to help with.

#### WHATS GOING ON IN AREA 5?

YOUR ONE STOP LOOK AT EVENTS HAPPINING AROUND AREA 5

June 17-23, July 8-14 and July 15-21:



Greater St. Louis Area Council- Swift Base Venturing Camps

For more information:

http://www.stlbsa.org/Camping/Summer+Camps/

July 1<sup>st</sup>-7<sup>th</sup>: Great Rivers Council- Week Long Venturing Camp

Contact: David Harris dharris@bsamail.org

July 15th-21st Greater St. Louis Area Council- Kodiak

Contact: Rick McIlvoy rmcilvoy@sbcglobal.net

September 14<sup>th</sup>-16<sup>th</sup> Greater St. Louis Area Council- Fall Fun Rally

Contact: Ben Brennecke bbrennecke@stlbsa.org

Get your events on this list. Send them to Bob Vogt or Dan Bedell

The 15 Councils of **Central Region Area** 5 Venturing (Cont.)

**Nebraska Councils:** Overland Trails Council 2808 O Flannagan Grand Island, NE 68803 http://www.overlandtrail scouncil.org Cornhusker Council 600 South 120th Street Walton, NE 68520 http://www.cornhuskerc ouncil.org Mid America Council 12401 West Maple Road

Omaha, NE 68164

http://www.mac-

bsa.org

Kansas Councils: Jayhawk Area Council 1020 Monroe Topeka, KS 66612 http://www.jayhawkcou ncil.org Coronado Area Council 644 S. Ohio St. Salina, KS 67402 http://www.coronadosc out.org/ Santa Fe Trail Council 1513 E. Fulton Terrace Garden City, KS 67846 http://www.sftcbsa.org Quivira Council 1555 S. 2nd Street Wichita, KS 67214 http://www.quivira.org

## GET THE WORD OUT....

One proven method to bolster interest in Venturing is to use mass media. Who does not like to see their name every once in a while in the paper or on TV? This not only helps to boost crew spirit but helps to recruit more members and open doors to new opportunities.

For many people, public relations means cranking out press releases and firing them off to the local newspaper or radio or television station. Unfortunately, most of these releases end up at the bottom of the trash basket rather than the top of the news.

You can increase the chances of getting coverage for your story or event if you work to build relationships with reporters rather than snowing them with paper. Instead of sending out press releases and hoping the cameras will show up, target your media relations efforts by identifying reporters who cover stories like yours and pitch your ideas directly to them.

The first step is to find the right reporter. Remember that most journalists specialize in specific areas such as crime, entertainment, business, or sports. The best way to find out which reporters cover stories like yours is to watch the news and read the newspaper. Another good method is to search the online newspaper archives to see which reporters have covered Scouting.

Once you've identified a reporter, the next step is to prepare. Keep in mind that reporters get hundreds of press releases a day. Make it easy for them to cover your event by developing a story angle and producing a well-written press release to be sent if the reporter asks for more information. Be sure to also note background

information about what is Venturing in the release. Unfortunatly many reporters when they think of Scouting will often only think about Cub Scouts and Boy Scouts, but through positive media relations this can change for both reporters and society

When dealing with reporters:

- Do respect their time. Remember that reporters are busy people. They live and die by deadlines, so don't call just before the news broadcast, or just before the paper goes to press.
- Do make sure the story you're pitching is newsworthy. Ask yourself if the story is timely. Is it interesting? Is it visually exciting? If you weren't involved in Scouting, would this story be interesting to you?
- Don't ask when your story is going to run
- Do prepare to sell your idea and to answer any questions the reporter may have about your story or event.
- Do send thank-you notes for great coverage.

Remember that building media relationships is an ongoing effort. Like in business relationships, professional courtesy is a plus. Nurture the relationship with honesty and accessibility. By establishing these relationships, you become a trusted resource on Scouting for the news media in your community.

#### Dan Bedell Area 5 Venturing President



Bob Vogt Area 5 Venturing Advisor

**Not Pictured** 

Michael Insco Area 5 Venturing Associate Advisor

#### **ARE YOU TRAINED?**

Venturing Leadership Skills Course (VLSC) is the first level leadership development course for Venturers.

The course is designed to be conducted in a retreat setting running from Friday evening through Saturday night. Some groups will offer a weekend version by adding such activities as a COPE course.

The VLSC course is divided

into four modules:

Vision Communication

Organization Synergism

Once completed, Venturers are presented with a VLSC strip patch, which is worn on their uniform, left sleeve, below their office patch (or where one will be). program called Nature of Even if the Venturer is not an officer, they still wear the patch. As VLSC is considered stage of the overall Ventury youth leadership development of the overall ventury of the overall ventury of the second, followed by K

should not wear the VLSC patch.

After completing VLSC, Venturers are encouraged to continue their leadership development by attending a Kodiak leadership development trek. VLSC is considered the first stage of the overall Venturing youth leadership development program called Nature of Leadership. Kodiak is considered the second, followed by Kodiak X.

#### **CONTACT US**

#### Dan Bedell

Area 5 Venturing President

54 Connemara Road Saint Peters, MO 63376

PHONE: (314) 960-7836

FAX: (636) 272-0644

E-MAIL: Area5President@CRVenturing.Org

#### **Bob Vogt**

Area 5 Venturing Advisor

16041 Forest Valley Dr Ballwin, MO 63021

PHONE: (636) 394-6809

E-MAIL:

Area5Chair@CRVenturing.Org

We're on the Web!

http://area5.crventuring.org

Also check out:

http://www.CRVenturing.Org

## **HOW IMPORTIANT IS COMMUNICTAION?**

A LOOK AT HOW COMMUNICATION CAN IMPACT YOUR COUNCIL AND HOW YOU CAN HELP MAKE SURE IT HAPPENS.

Communication is one of the basic functions of management in any organization and its importance can hardly be overemphasized. It is a process of transmitting information, ideas,

thoughts, opinions and plans between various parts of an organization.

It is not possible to have human relations without communication. However, good and effective communication is required not only for good human relations but also for good and successful business.

In our area and in our councils it will be very important

#### WHAT AWARD ARE YOU GOING TO EARN NEXT?

A LOOK AT THE AWARDS VENTURING HAS TO OFFER

#### Venturing Bronze Awards

In Venturing there are 5 Bronze Awards:

- Arts and Hobbies
- Outdoor
- Religious Life
- Sea Scout
- Sports



Each Bronze Award has its own set of requirements. These requirements can be found in The Venturing Handbook. As a Venturer you may earn all five Bronze Awards. However as a requirement for the Venturing Gold Award you must have earned at least one. Bronze awards of of the last one.

require a board of review when you are finished with the requirements. Instead as you work towards completion the Venturer must get the signature of approval from their advisor or a specialty consultant.



## Make a nomination for Area 5's Venturer Spot Light

The Venturer Spot is a big part of the Area 5 Newsletter. It is designed to bring awareness to the Venturing community of outstanding youth and adults.

Your Name	
Easiest way to contact You	
Nominated Venturer	(Adult / Youth

You can email or mail the information to either Dan Bedell or Bob Vogt. Once the information is received the Nominator will be contacted to complete a biography for the next issue of the Area 5 Newsletter.

# 2007 – 2008 AREA 5 VENTURING VICE PRESIDENT APPLICATION FORM

Council Headquarter City	No
NAME:	Crew/Ship
(Type or Print)	
Home Address:	
	State: Zip:
Telephone: (_) Age:	Birth date:
E-mail:	
Crew/Ship Leadership position and dates:	
Council Leadership positions and dates:	
Signed:	Date:
Parent (s) Approval:	

The nominee should attach no more than six pages to this application outlining his or her qualifications for area Venturing Vice President. This document should include:

- Experience as the crew president or teen leaders' council chair or other officer
- Leadership experience, awards, training, and other activities related to Venturing
- Honors, leadership positions, awards and training from church, Scouting, or other organizations
- School awards, clubs, sports, scholarship and leadership positions
- A statement on college or career plans
- A brief statement on why you want to be area Venturing Vice President
- Other information on your qualifications to run for office

Mail or email completed form to Dan Bedell or Bob Vogt at:

Dan Bedell

Area 5 Venturing President

54 Connemara Road Saint Peters, MO 63376 **Bob Vogt** Area 5 Venturing Advisor

16041 Forest Valley Dr Ballwin, MO 63021

E-MAIL:

Area5President@CRVenturing.Org

E-MAIL:

Area5Chair@CRVenturing.Org